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Hong Kong Disneyland Resort and Rituals Cosmetics Join Hands to Create Happiness in Every Moment

Premium bath and body care amenities enhance guests' magical hotel stays

HONG KONG, August 20, 2024 – Hong Kong Disneyland Resort (“HKDL”) announced it has entered a multi-year alliance with Rituals Cosmetics (“Rituals”), a global luxury brand dedicated to personal well-being. With this resort alliance, HKDL is set to introduce Rituals’ three distinct product lines of bath and body care amenities to the resort’s three hotels, allowing hotel guests to enjoy one-of-a-kind experiences at each hotel.

As a premium tourism destination in the region, HKDL continuously strives to surprise and delight guests through new and improved offerings and experiences. As a leader in bath, body and homecare products, Rituals encourages consumers to embrace a lifestyle that transforms everyday routines into more meaningful moments. Together, these two international brands aspire to create happiness at every touchpoint of a guest’s visit.

“At HKDL, we take pride in creating premium experiences for our guests,” said Michael Moriarty, managing director, HKDL. “The magic begins right as you enter our resort. We are delighted to join hands with Rituals to introduce their luxury range of products to our resort hotels, which will enhance our guests’ stay and elevate their experience, from the moment they wake up until they go to bed.”

“I am thrilled to announce Rituals’ latest collaboration with Hong Kong Disneyland Resort,” said Raymond Cloosterman, CEO, Rituals. “Walt Disney has always been a great inspiration to me. I dedicated the front page of my business plan to him when launching the Rituals brand in the year 2000. This exciting collaboration between our luxury beauty brand and the resort’s hotels perfectly encapsulates our philosophy to find happiness in the smallest moments.”

The resort’s hotels will feature bath and body care amenities in three distinct luxury product lines from Rituals:

- **The Ritual of Karma**
The Ritual of Karma is designed to help you radiate positivity, serving as a reminder to live with good karma and practice kindness.
- **The Ritual of Jing**
Inspired by the ancient Chinese concept of Jing, representing calmness, stillness and tranquility, The Ritual of Jing helps you find your path to inner peace.
- **The Ritual of Mehr**
The Ritual of Mehr celebrates the joy that comes from the bold, bright energy of the sun, helping you direct that vitality into your life.

Guests at the resort hotels will be able to enjoy a wide range of bath and body care amenities in these luxury product lines – including shampoo, shower gel, conditioner, hand & body lotion, and hand wash – treating themselves to relaxing self-care rituals during their hotel stay.

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About Rituals Cosmetics

Rituals Cosmetics is a brand dedicated to sustainable and personal wellbeing in the beauty luxury industry. As a foremost founder of integrating bath, body and home care into a single portfolio, Rituals embraces the lifestyle of transforming everyday routines into more meaningful moments. Each product is inspired by an ancient tradition allowing consumers to find happiness in the smallest of things. With an expansive innovation portfolio in body care, home fragrances, natural skin care and home wear, Rituals invites the consumers to enrich their world with wellbeing moments. Founded in Amsterdam in 2000, Rituals has since been established as a global industry expert in over 36 countries present in vibrant cities such as London, Paris and Hong Kong with more than 1000 stores, 3480 shop-in-shops, 5 body spas and world's first Mind Oasis. Dedicated to its Clean, Conscious and Caring approach, Rituals is a proud Certified B Corporation™. As part of Rituals' commitment to continuously improve its social & environmental impact, the brand is focused on 90% natural origin formulas and packaging that's either refillable, recyclable or made of recycled material. Next to that, Rituals is an avid supporter of 3 charities. In a world of luxury brands, Rituals aims to be the forerunner in the luxury standard of bringing beauty and wellbeing together in a sustainable future. For more information, please visit www.rituals.com

About Hong Kong Disneyland Resort

Hong Kong Disneyland Resort offers unforgettable, culturally distinctive Disney experiences for guests of all ages and backgrounds. Filled with your favorite Disney stories and characters, Hong Kong Disneyland Resort offers guests the opportunity to explore eight diverse lands that are home to award-winning, one-of-a-kind attractions and entertainment. Complete your adventure with stays at the resort's luxurious Disney hotels. The magic doesn't end at our doorstep; as a dedicated member of the local community that cares deeply about societal wellbeing, Hong Kong Disneyland Resort spreads its magic through community service programs that help families in need, boost creativity among children and families, encourage the protection of the environment and inspire healthier living.

Mobile app gives the latest updates & helps plan your visit



The Hong Kong Disneyland mobile app keeps guests informed of all the excitement at Hong Kong Disneyland Resort, from operating hours to entertainment schedules. Reserve your park visit and get Disney Standby Pass to meet Disney friends inside the park. Use the GPS-enabled map to find your way around the park or make reservations for park and hotel restaurants, and make every moment count with wait times for each attraction. Magic Access members can also view block-out calendars and membership privileges, designed to make your visit even more magical.

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iOS users: <https://itunes.apple.com/app/id1077550649>

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